



# 2nd Annual APMP SA Conference

EOH, Gillooly's View Office Park, 1 Osborne Lane, Bedfordview, Johannesburg  
Thursday, 28 July 2011



Association of Proposal  
Management Professionals

## Invitation to Exhibitors and Sponsors

### Gain Exposure and network with your Clients

Join us for our 2<sup>nd</sup> annual conference and find out more about “The Art of Winning” – How battle inspires better proposals!

Victory goes to the prepared, and wins do not occur through change. In the proposal world, **The Art of Winning** becomes the means of **prevailing over our competition** to provide critical mission **support for our customers** and for **sustaining our organizations**.

**Exhibit at this one-day conference where our delegates will learn from international and local proposal gurus, and network with other sales and proposal professionals. Sponsorship is also welcome.**

### Why Exhibit

- Network with your clients and your target audience.
- Expose your business to a niche sector.
- Be a part of the growing sales proposal profession and industry.
- Affiliate your company with a recognized and established Association to gain more credibility.
- Each exhibitor will receive an exhibition space and 1 free entrance to the conference.

### Why Sponsor

Get your company noticed. Reach over 70 delegates by sponsoring one of the following:

- 1 of 11 speaker gifts, or all of them
- 100 notepads/pens for delegates
- 1 of 3 lucky draw prize
- catering for breakfast, lunch, tea or cocktails

Please contact Annelize Smit to discuss on [admin@apmp.org.za](mailto:admin@apmp.org.za) or 083 380 2317.

**. Grab this chance now!**

Price to exhibitor: APMP Members @ R2,000.00 • Non-Members @ R2,500.00  
(includes one delegate to the conference)